



2024 Bernays Awards Nomination Form

ENTRY DEADLINE: September 3, 2024

*(Recognizing outstanding performance and campaigns by members of the **Gold Coast Public Relations Council**, South Florida's largest independent organization of PR & Marketing professionals.)*

The 19th annual Bernays Awards will be held on Tuesday, October 25, 11:30 am to 1 pm / Airport Hilton in West Palm Beach

Person, Organization, Company or Firm Being Entered for an Award:

Name of Project or Campaign: _____

Entry Submitted By: _____

Phone: _____ **Email:** _____

Select Category:

_____ **Best Nonprofit Project or Campaign – Small** *(under \$100K)*

_____ **Best Nonprofit Project or Campaign – Large** *(over \$100K)*

_____ **Best PR Campaign by a Small Company or Firm** *(Under 5 Employees)*

_____ **Best PR Campaign by a Large Company or Firm** *(5+ Employees)*

_____ **Best Social Media Campaign** *(Nonprofit)*

_____ **Best Social Media Campaign** *(For profit)*

_____ **Best Special Event / Live or Virtual**

_____ **Best Crisis Communications**

_____ **Best Marketing Material** *(Print, Internal or External)*

_____ **Best Marketing Material** *(Digital/Video, Internal or External)*

Attachments

Submission should include: PDF of Nomination form and a maximum of five (5) supporting documents relevant to your nomination (including press clips, images, analyses, etc.)

- 1.
- 2.
- 3.
- 4.
- 5.

Nomination Submission Requirements

All entries must be for work done between **January 1, 2023 – June 30, 2024 ONLY**.

Each entry may be submitted in only one award category. The same entry *may not* be submitted in multiple categories.

How to Submit Each Bernays Award Nomination

Please send via **DropBox** with all documentation attached to: gary@pr-bs.net no later than **September 3, 2024**.

Submission Fees

For Individual Members (\$50 Level):

If you have already paid for your **2024 Individual membership** in GCPRC, the submission cost is **\$10 per nomination**.

For Individual Premier Members (\$100 Level):

If you have already paid for your individual **2024 Premier membership** in GCPRC, the submission cost is **FREE** for your first entry, and **\$10** for each additional entry.

For Group Members (\$150 Level):

If you have already paid for your **2024 Group membership** in GCPRC, the submission cost is **FREE** for your first **two** entries, and **\$10** for each additional entry.

For Non Members of GCPRC:

The submission cost is **\$60 for your first entry**, which includes the cost of one Individual Membership in 2024, and \$10 for each additional entry.

An invoice will be emailed upon receipt of the Bernays Award Entry Form and must be paid in full no later than **October 1, 2024**, or the nomination will be eliminated from consideration.

If you have any questions about the **2024 Bernays Awards**, please contact **GCPRC Secretary & Co-Founder Gary Schweikhart** at 561.756.4298 or gary@pr-bs.net.